

CLEAR SPACE



To ensure legibility, always keep a minimum clear space around the logo. This space isolates the mark from any competing graphic elements like other logos or body copy.

TRADE MARK LOGO



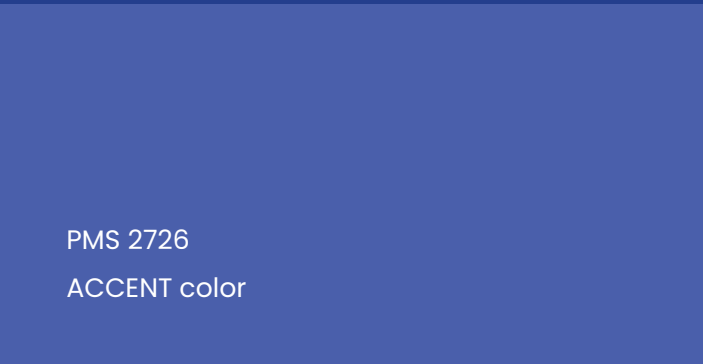
To ensure legibility, the trade marked logo may not reduce in size any smaller than 1.5" in height when printed.




PMS 661
Main Brand color



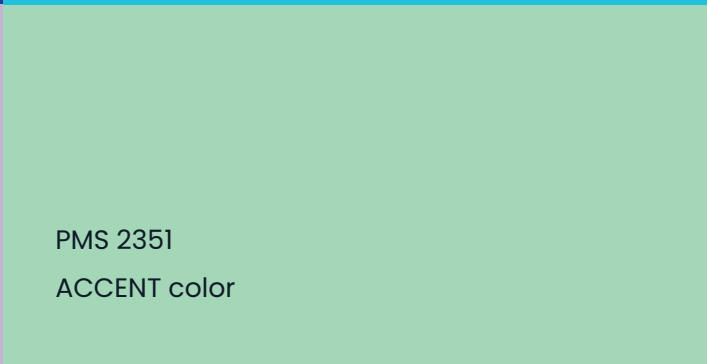
PMS 311
SUPPORTING Brand color



PMS 2726
ACCENT color



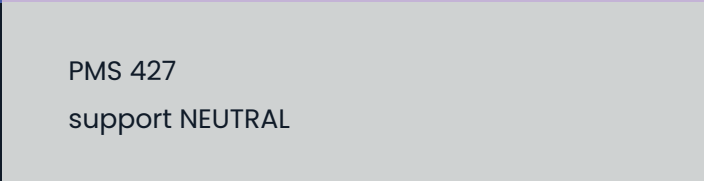
PMS 2635
ACCENT color



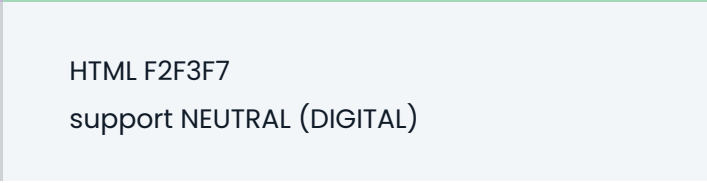
PMS 2351
ACCENT color



PMS 2547
Type/support NEUTRAL



PMS 427
support NEUTRAL



HTML F2F3F7
support NEUTRAL (DIGITAL)